

NEWS



MANITOU SPRINGS
BUSINESS IMPROVEMENT DISTRICT

606 Manitou Avenue
Manitou Springs, CO 80829



FOR IMMEDIATE RELEASE

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Hometown Holidays Arrive...Manitou-Style!

Santa pulls in on a fire engine, fireworks light the night and carols fill the air as Manitou ushers in the holiday season.

Before the stress of the holiday season sets in and the whirlwind of parties and pageants begins, take the time to enjoy the Yule season in a uniquely Manitou Springs manner. Friday, November 27, the day after Thanksgiving traditionally known as Black Friday, will be anything but black as Hometown Holiday kicks off the season. Add to that extraordinary doorbuster sales up and down Manitou Avenue and a variety of dining options, and downtown Manitou Springs is the place to spend the day.

“Doorbuster sales start at noon, and there are several new stores in Manitou,” said Kitty Clemens, Director of the Manitou Springs Economic Development Council. “So, it’s a good time to come and shop, stay for the fireworks and entertainment and wrap up the evening at one of our great dining establishments.” The 1000 block of Manitou Avenue, near Soda Springs Park and the newly installed roundabout, will be the location for the festivities, which begin at 5:00 PM. and the sun goes behind the mountain. Free hot chocolate and cider will be served and Manitou’s own Xanthe Alexis will entertain the crowd with her own brand of Christmas carols. “Santa will arrive at the celebration on a Manitou Springs fire engine, and light the trees up and down Manitou Avenue,” said Clemens. “After that, the fireworks on the mountain will light up the night.” All events are free to the public and family-oriented.

Manitou Springs has its roots as a health resort and an artists’ colony and boasts a diverse population; support for the culinary, holistic, visual, literary and performing arts; and a colorful history. Lauded as one of the coolest small towns in the country by *Budget Travel* magazine, Manitou lives up to its reputation this holiday season with cool shopping/dining and numerous discounts...check 80829.com and click on “downtown deals.”

It is the purpose of the Central Manitou Springs Business Improvement District to be a strong collaboration of business, government and community. Merchants in the district work together to insure a long-term goal of a clean, safe, vibrant visitor destination area reflective of its historic heritage that is attractive and welcoming to both visitors and residents, and contributes to the economic prosperity of Manitou Springs. For more information, call Kitty Clemens at 685-9741 or email her at kitty@clemens.com.

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